

THE 49TH ANNUAL CALAS SYMPOSIUM EXHIBITOR PROSPECTUS



April 24-27, 2010

Québec City Convention Centre &
Hilton Québec Hotel
1100, boul. René-Lévesque Est
Québec City, Québec, Canada

GENERAL INFORMATION

The 49th Annual CALAS Symposium is the premier networking and educational event for the Canadian Laboratory Animal Science community. The theme for this year is "**Evolution Revolution**". Participants from a wide variety of institutions will come together for four days of knowledge building workshops, lively discussions, detailed demonstrations and valuable networking. **Last years exhibit sold out – so book your space early to avoid disappointment!**

The CALAS Symposium is unique in that it brings technicians, veterinarians, physicians, researchers and administrators together with the organizations that provide services to these professions. If you have an interest in any of these fields, this Symposium is your chance to develop and nurture on-going relationships with this diverse group of animal care professionals.

SYMPOSIUM AND EXHIBITION LOCATION & DATES

The 49th Annual CALAS Symposium is taking place at The Hilton Québec Hotel and the adjacent Québec City Convention Centre just steps from Old Québec City and the Citadel. The Symposium will run from Saturday April 24th to Tuesday April 27th. The exhibits will be located in the Québec City Convention Centre and will be open April 25-27, 2010.

EXHIBIT FEES

\$1,295 per 10' x 10' booth, each exhibit space includes:

- 10' x 10' exhibit space defined by pipe and drape
- 3' high on the sides and 8' high at the back
- 6' skirted table
- 2 chairs
- Exhibit hall is fully carpeted
- Full Symposium registration for 2 representatives

Fees are quoted in Canadian funds, plus 5% GST.

New for 2010!

Lunch served both days on the show floor
Seating areas have been added to the show floor
New enhanced sponsorship opportunities
Price held from 2009

EXHIBIT HOURS*

Exhibit hours are set to allow the maximum attendee traffic; therefore, the Exhibition Hall will be open during the hours when no General or Keynote Sessions are taking place.

**Tentative – The final schedule will be confirmed when the Exhibitor Manual is sent in February 2010.*

MOVE-IN

Sunday, April 25th, 2010 11:00 am to 4:00 pm

EXHIBITION HOURS

Sunday, April 25th, 2010 (Opening Reception) 6:30 pm to 8:00 pm
Monday, April 26th, 2010 10:00 am to 4:00 pm
Tuesday, April 27th, 2010 9:30 am to 2:00 pm

MOVE-OUT

Tuesday, April 27th, 2010 2:00 pm to 5:30 pm

Please note: Exhibitors may not begin tearing down booths before 2 pm

SPONSORSHIP

There are several opportunities available for sponsorship of the Symposium, which will enhance your visibility. Please refer to the Sponsorship package.

CALAS

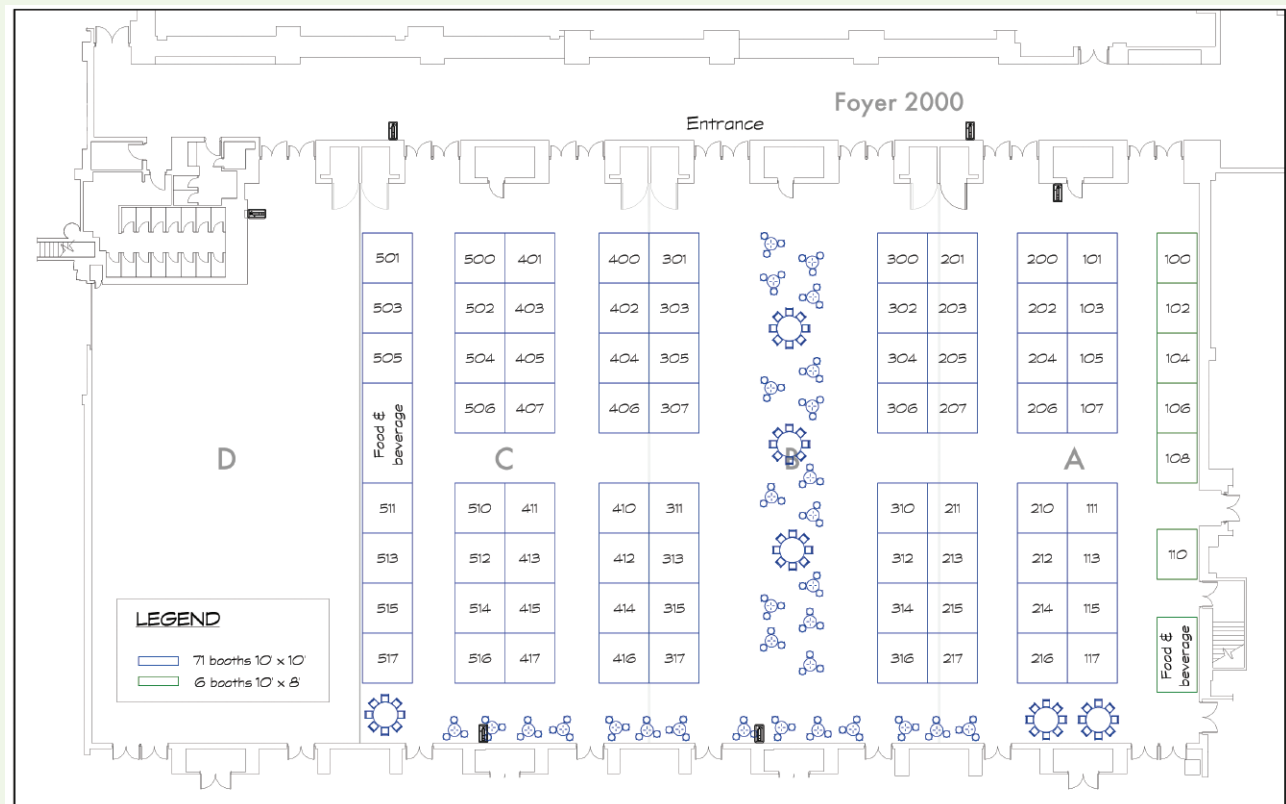
THE CANADIAN ASSOCIATION FOR
LABORATORY ANIMAL SCIENCE



ACSAL

ASSOCIATION CANADIENNE POUR LA
SCIENCE DES ANIMAUX DE LABORATOIRE

FLOOR PLAN



Please Note:

- Booth rental is for the space only - electrical outlets are additional
- The show floor is carpeted so there is no need to purchase
- Any other required services will be available through our Show Service Contractors (contact information will be sent with the Exhibitor Manual in February 2010)

TRAVEL FELLOWSHIP AWARD FUNDRAISER

Once again, exhibitors will have the opportunity to participate in the CALAS CASH Auction. All proceeds from the auction will support the CALAS Travel Fellowship Award Fund. Your donation will get you a bundle of CALAS CASH that can be handed out at your booth to visitors as you wish.

Delegates will have the opportunity to bid on items during the show, using their CALAS CASH. You can participate in a two ways – donate to receive a bundle of CALAS CASH to hand out and/or donate a prize valued at \$100 or more to go up for auction. (* A bundle of CALAS CASH = 75 x \$50, note: sponsors will receive their CALAS CASH in \$100 denominations)

BOOTH RESERVATIONS AND PAYMENT OPTIONS

Please complete the Exhibit Space Application and Contract and forward with appropriate payment.

Applications received after the exhibition has sold out will be placed on a waiting list, provided payment has been received with the application and the potential exhibitor meets the eligibility requirements. Should no exhibit space become available, organizations on the waiting list will receive a full refund prior to the Symposium.

CANCELLATIONS

Exhibitors withdrawing their application prior to February 12, 2010 will have their payment refunded less an administration fee of \$300 per booth booking. Cancellations received after February 12th, 2010 will be subject to full contract price. Cancellations must be made in writing on company letterhead.

BOOTH ASSIGNMENT

Limited Space Available - Book early to avoid disappointment.

Applications will be date-stamped on receipt. Priority placement will be given to sponsors and then space will be assigned on a first-come, first-served basis, providing the applicant has no outstanding debts with CALAS and meets the eligibility requirements. No changes to assignments may be made without the agreement of the Symposium organizers.

EXHIBITOR MANUAL

A Manual in electronic format with information on the show service providers, customs information etc. will be sent to you in February 2010. Exhibitors should advise the Symposium organizers to whom the Manual should be sent by email. There is a place to indicate your delivery instructions on the exhibit application form.

HOTEL ACCOMMODATIONS

A Block of rooms is being held at the Hilton Québec Hotel at the discount rate of \$179.00 for a standard room or \$229 for a deluxe room per night (plus applicable taxes). Book on-line through the link at symposium.calas.org or call the hotel directly at 418-647-2411 and mention you are attending the CALAS Symposium to obtain the discount rate.

EXHIBIT SPACE APPLICATION & CONTRACT

PLEASE PRINT

Contact Information (as it is to appear in published materials)

ORGANIZATION _____

CONTACT PERSON _____

TITLE _____

ADDRESS _____

CITY _____

PROVINCE/STATE _____

COUNTRY _____

POSTAL/ZIP CODE _____

URL _____

E-MAIL _____

TEL _____

FAX _____

To whom should we send the Exhibitor Manual? _____

Check here if same as above Phone: _____ E-mail _____

SECTION A: EXHIBIT SPACE ORDER

All prices are quoted in Canadian funds and US funds will be converted at the rate of the day.

(Note: there are a limited number of double booths available, on a first come basis)

Standard Exhibit booth	SIZE	QUANTITY	PRICE	TOTAL
	10' x 10'	_____ x	\$1,295.00 each =	\$ _____
			5% GST (REG. #137176194) =	\$ _____
			TOTAL SECTION A =	\$ _____

SECTION B: OPTIONAL ORDER – CALAS CASH AUCTION

Yes, we would like to participate in the CALAS Auction!

We would like _____ bundles of CALAS CASH at \$50 per bundle *(Section B Total) = \$ _____

We will donate a prize of at least \$100 value to the CALAS CASH auction (please list prize) _____

TOTAL PAYMENT

Total from SECTION A \$ _____ + Total from SECTION B \$ _____ = \$ _____

METHOD OF PAYMENT

This application must be accompanied by the total amount due. Applications will not be confirmed until payment is received.

Fees are quoted in Canadian funds. Important – Cancellation information: Please refer to Terms and Conditions.

Cheque (Please make payable to: CALAS) VISA MasterCard Amex

CARD NUMBER _____

EXPIRY DATE _____

NAME OF CARDHOLDER _____

SIGNATURE _____

EXHIBIT SPACE SELECTION

Note that Sponsor booths will be assigned first and all other booth space will be assigned on a first-come, first-served basis. Please indicate your preference by booth number as found on the enclosed floor plan.

1st Choice _____ 2nd Choice _____ 3rd Choice _____ Prefer to be located adjacent to _____ or not adjacent to _____

If this application is accepted, the Exhibitor/Sponsor agrees to be bound by the terms and conditions on the following page. The undersigned is fully authorized to commit the Exhibitor/Sponsor to all terms and conditions of this contract. Contract will be returned if unsigned or incomplete.

SIGNATURE _____

PRINT NAME _____

DATE _____

PLEASE COMPLETE AND RETURN TO:

CALAS National Office 144 Front Street West, Suite 640, Toronto, ON M5J 2L7
or Fax to 416-979-1819
e-mail: khadijah@calas-acsal.org
phone: 416-593-0268 ext. 225



TERMS AND CONDITIONS OF CONTRACT BETWEEN THE EXHIBITOR/SPONSOR AND CANADIAN ASSOCIATION FOR LABORATORY ANIMAL SCIENCE (CALAS)

Dates – CALAS reserves the right, at its sole discretion, to change the date or dates upon which the show is held or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor/Sponsor to CALAS.

Standard Booth Equipment – The price paid to CALAS includes draped exhibit space, one table and two chairs only. All costs for additional equipment and services such as carpet, furniture, electrical, drayage etc. will be paid for solely by the exhibitor in accordance with the exhibitor kit.

Assignment – The Exhibitor/Sponsor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of CALAS. Any attempt to do so will result in immediate cancellation of this contract with no refund.

Rules and Regulations – The Exhibitor/Sponsor shall comply with all rules and regulations set by CALAS for the event and agree that CALAS's decision to adopt and enforce any such rule or regulation shall be final and binding.

Compliance – The Exhibitor/Sponsor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor/Sponsor so comply.

Indemnity – The Exhibitor/Sponsor shall indemnify and hold harmless CALAS and Absolute Conferences & Events Inc. from and against any loss, injury or damages whatsoever suffered by CALAS as a result of the Exhibitor/Sponsor's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor/Sponsors' participation in the show, including without limitation, any third party claim against CALAS with respect to loss, injury or damage sustained or suffered by any other exhibitor, the owner of the building, attendees of the exhibition, and their respective directors, officers, agents and employees.

Loss or Damage – In consideration of the Exhibitor/Sponsor's participation in the show, the Exhibitor/Sponsor hereby releases CALAS, Absolute Conferences & Events Inc., their directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor/Sponsor in connection with the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of CALAS or otherwise.

Cancellation – This contract may be cancelled provided written notice is received by either party on or before February 12, 2010 in which case all monies paid by the Exhibitor/Sponsor will be refunded less an administration fee of \$300 per booth and \$300 per sponsorship. If the Exhibitor/Sponsor cancels after such date, they will be held responsible for the full contract price. Cancellations must be made in writing and submitted on company letterhead.

Conduct – CALAS reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound and to expel exhibitors or their personnel if, in CALAS's opinion, their conduct or presentation is objectionable to CALAS or to other participants.

Display – Exhibitor/Sponsor's display must comply with all requirements of CALAS and of the owner of the building, including maximum height requirements of 9 feet.

Staff – It is assumed that the Exhibitor/Sponsor will provide at least one staff person, per booth during show hours.

Shipping – Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted by the Québec City Convention Centre, Hilton Hotel, Absolute or CALAS. CALAS assumes no responsibility for loss or damage to the Exhibitor/Sponsors' goods or property before, during or after the show.

Insurance – The Exhibitor/Sponsor is responsible for the placement and cost of insurance relating to its participation in the show. The Exhibitor/Sponsor agrees to furnish immediately to CALAS upon request certificates of insurance pertaining to all policies of insurance carried by the Exhibitor/Sponsor together with satisfactory evidence from the insurers of the continuation of such policies. If the Exhibitor/Sponsor fails to comply with any of the foregoing, in addition to any other rights or remedies available to CALAS at law or under this contract, CALAS shall have the right to take possession of the display space for such purposes as it sees fit and the Exhibitor/Sponsor will be held liable for the full contract price for the said space.

Move-out – The Exhibitor/Sponsor agrees that no display may be dismantled or goods removed during the scheduled time of the exhibition. The Exhibitor/Sponsor agrees to remove the exhibit, equipment and appurtenances from the event building by the final move-out time. In the event of failure to do so, the Exhibitor/Sponsor agrees to pay for such additional costs as may be incurred by CALAS.

Union Labour – The Exhibitor/Sponsor will comply with the rules and regulations of any unionized contractors that may be selected by CALAS to service the exhibitors. Any dispute between the Exhibitor/Sponsor and any such contractor or union representative will be referred to CALAS for resolution, whose decision shall be final and binding on all parties.

Terms and Conditions – CALAS reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor/Sponsor there from if the Exhibitor/Sponsor fails to comply with any terms and conditions of this contract or the show rules and regulations, in which case the Exhibitor/Sponsor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting CALAS's other rights and remedies at law under this contract as a result of such failure to comply.